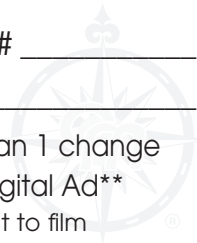


Chamber _____

Ad # _____

Company Name _____

- Ad Status: Repeat Ad* Repeat Ad w/1 change* Repeat Ad w/more than 1 change
 (check one) New Ad Camera Ready Film Ad* Computer Supplied/Digital Ad**
 *No charge to customer **CMI will convert for output to film



IMPORTANT!!! PLEASE READ!!! ART SUBMITTAL RULES

If you have any questions regarding these specifications please check our website: www.compass-maps.com (Clients - Art Submittal Sheet) for more detailed descriptions or call our Compass Maps, Inc. Art Department at 1-800-441-6277.

DO NOT EMAIL AD/ART FILES OVER 6 MB!!!!!!

If you have files 6+ MB - please burn to a cd and either give it to your sales representative/chamber or send it directly to Compass Maps (let your sales rep know please): **Compass Maps Art Dept, 1172 Kansas Ave., Modesto, CA 95351** (label your submission accordingly - chamber & ad number).

• Repeat Ad Requirements •

Please Indicate Previous Chamber _____

• New Ad Requirements •

(Check Your Mini Mock-up For Correct Ad Size)

If you don't know your ad size please call the Art Dept. and we will look up the correct dimensions for you.

Our standard size is 3.5" w X 2" h for a single ad, but realize we might have to adjust to fit the actual ad size dimensions. (different size map acetates have different ad dimensions)

ACCEPTABLE

- **Veloxes, Contacts & Photomechanical Transfers (PMTs)**
- **Black & White 600 dpi Laserjet Paper**
- **Original Photos**

UNACCEPTABLE

- **NO Preprinted Photographs/Ads**
Examples: yellow page ads, newspapers, magazines, business cards, etc.
- **NO Xeroxed/Faxed Logos/Artwork**
- **NO Embossed/Metallic Inks**
Example: gold, silver, etc. on business cards

• Computer Supplied Ad Requirements •

(Check Your Mini Mock-up For Correct Ad Size & **Send** a printed copy with your submission so we know what we are looking for & can match fonts - **Digital & E-mail!!!!**)

ACCEPTABLE

- **QuarkXpress, Adobe Illustrator, Adobe Photoshop, Adobe InDesign or PDF Files**
- **MAC or PC Files**
- **Floppy, CD or Zip Disk**
- **300 dpi Photo/Artwork Files**
- **Include All Linked Art Files (No embedding!!!!)**
- **Emails:** Please indicate chamber & ad # in subject
- **Fonts:** Check our website www.compass-maps.com (Clients - Art Submittal Sheet) for a list of our most common fonts.

If your font is unlisted: supply font files, outline or **CMI will replace with closest match.**

UNACCEPTABLE

- **NO Native Adobe Pagemaker, Corel Draw, Macromedia Freehand, Microsoft Publisher, or Microsoft Word Files*****
*** Files sent in these applications will be **charged** the same cost as a **New Ad** creation.
- **NO 72 dpi Scanned Artwork (need 300 dpi)**
Example: **DO NOT** take artwork/logos from a website
- **NO Embedded Artwork**
Please include all linked files

PLEASE FILL OUT THE FOLLOWING FOR COMPUTER GENERATED FILES:

Software & Version (please LABEL your media):

<input type="checkbox"/> 2 color or <input type="checkbox"/> 4 color	<input type="checkbox"/> Adobe Illustrator	<input type="checkbox"/> PC or <input type="checkbox"/> MAC	<input type="checkbox"/> Disk or <input type="checkbox"/> Email
<input type="checkbox"/> QuarkXpress	<input type="checkbox"/> Other (see above***) _____	<input type="checkbox"/> Adobe Photoshop	<input type="checkbox"/> Adobe InDesign